



PRIVACY POLICY

Mypitch cares about your privacy and do all reasonable efforts to protect your privacy. However, and even though Mypitch have implemented security measures to protect your personally identifiable information and to prevent any unauthorized access to your personally identifiable information, you should be aware that the Internet is not a secure environment.

Words used in this Privacy Policy with a capital initial letter shall have the meaning assigned to them in the Terms of Use (see at www.mypitch.com).

Mypitch reserves the right to modify this Privacy Policy at any time by posting a notice on the Website or by emailing you on the email address you provided to Mypitch when signing up as a Mypitch member. Your continued use and/or visiting of the Website or the Services (as applicable) after such date shall be deemed an acceptance of the amended Privacy Policy. Mypitch encourage you to review the Privacy Policy on a regular basis.

I. COLLECTION

Mypitch collects personally identifiable information about you when you sign up for a Mypitch membership or otherwise use Services that requires Mypitch to contact you, e.g. if you enroll in a client brief by submitting your own pitch.

Mypitch further automatically receives and records information on our servers from your browser including your Internet Protocol address ("IP address"). The IP address is commonly deemed to be personally identifiable information.

2. PURPOSES

The collection and use of personally identifiable information is made for the following purposes:

- (i) membership and account administration;
- (ii) providing Mypitch Services;
- (iii) informing you about new Mypitch Services, including Mypitch client briefs;
- (iv) informing you about products and services offered by our business partners;
- (v) contacting you otherwise where required or requested;
- (vi) technical and operational administration;
- (vii) as otherwise required by law.

With regard to (iii) and (iv), Mypitch will send you the information so stated unless you opted out during your registration as a member of Mypitch. You may at any time notify Mypitch that you do not want to receive the information by notifying Mypitch hereof at contact@mypitch.se.

3. SHARING AND DISCLOSURE

Mypitch will not share or disclose personally identifiable information about you except to the extent it is required in order to provide the Services to you. Such disclosure will only be made to companies that provide services to Mypitch in order for Mypitch to provide the Services to you. These companies will not have the right to use your personally identifiable information except as to assist Mypitch to provide the Services.



Mypitch may further send personally identifiable information about you: (i) when Mypitch has your consent; (ii) when legally requested; or (iii) if Mypitch acquires, is acquired by or merged with, another company. Mypitch reserve the right to disclose your personal identifiable information to relevant authorities if Mypitch believe that you are involved in illegal activities.

4. THIRD PARTY WEB SITES

Mypitch Website may contain links to third party web sites. Third party web sites may collect, use and disclose personal identifiable information about you in a different way than Mypitch. Mypitch is not responsible for the practices or policies of collecting, using and disclosing personally identifiable information by such third parties. You are advised to read applicable terms and policies very carefully before using any third party web site.