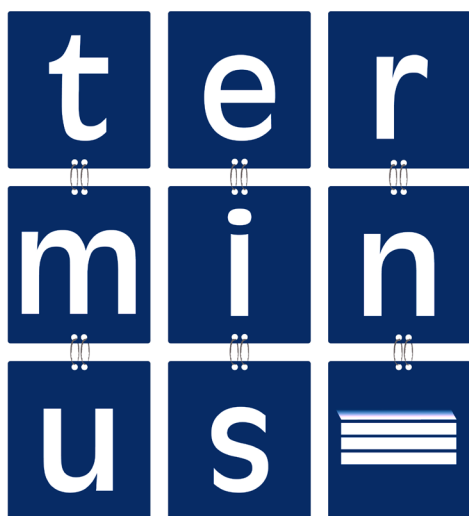


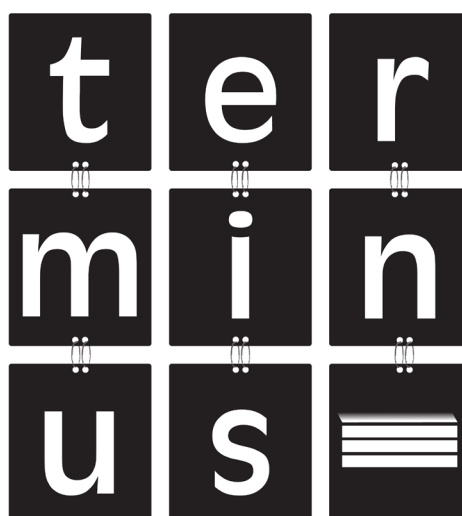
Terminus Graphic guidelines

Home is peace, and the good feeling of arriving back home is what has been the inspiration for the branding of Terminus. It is what will be visible for the consumer when arriving back after each journey when facing the garage and/or when grabbing the remote opener. Terminus is the brand that through its features and its literal meaning; *final point in space or time, or the end of a railroad or other transport route* communicates the safeness of home and the place where you can store your vehicle and other goods. The word terminus does also translate to, and exist in most languages. The design of the logo has partly been inspired by the physical features and construction of the garage doors and could be used in many interesting ways, for example online and animated on the web.

LOGO



Pantone 8783 C



B/W

TYPHO

The brand should be accompanied by a simple and solid typface such as for example Verdana as being presented below.

ABCDEFGHIJKLM -
NOPQRSTUVWXYZÅÄÖ
abcdefghijklmno
pqrstuvwxyzåäö
1234567890