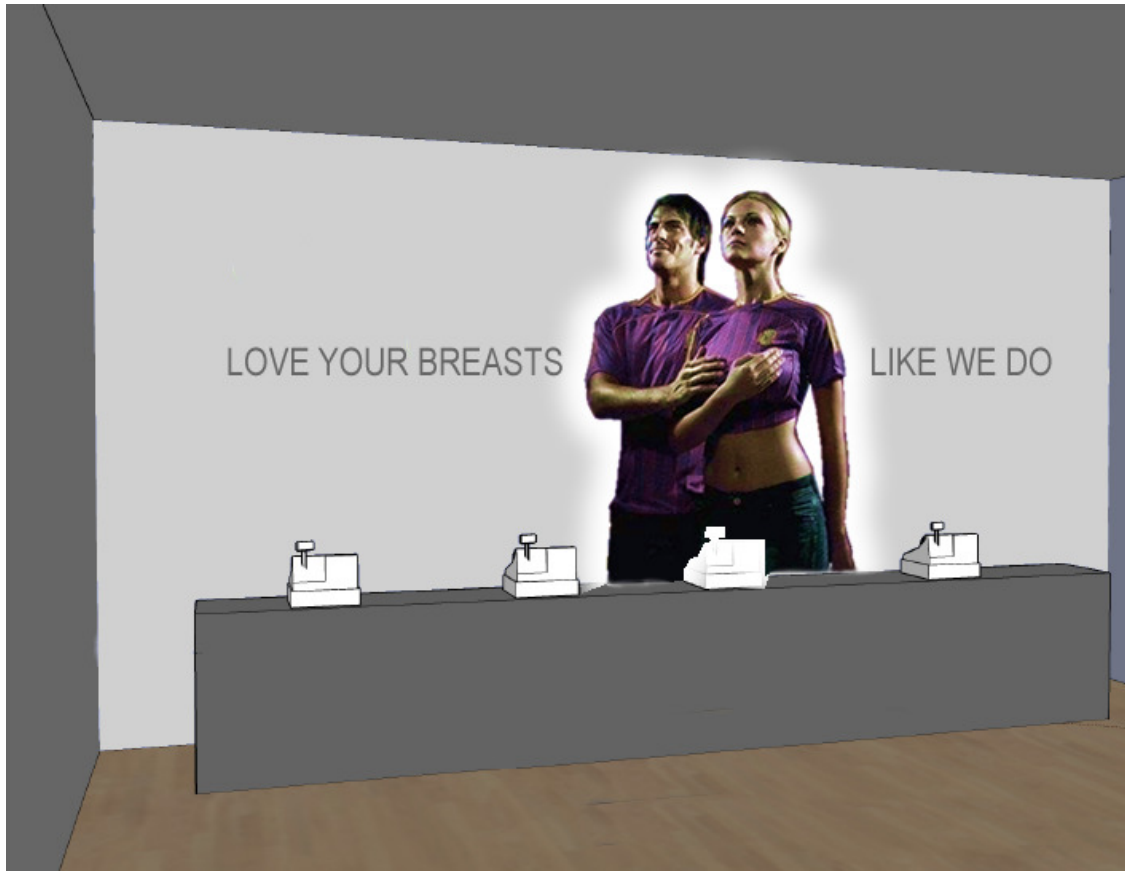


Instore poster :



on the image above the woman should be **topless**. (alternatively she could wear a sportsbra).

Photography mood – stylish with a touch of irony. (Reference: Diesel ads)



Couples in different poses and situations. The man's hand(s) always on the girl's breast. Slightly **ironic and exaggerated** posing. Background optional (office, gym, outdoor, etc.)





alt. mood pics without seeing the man



Free business cards to take away at the counter.

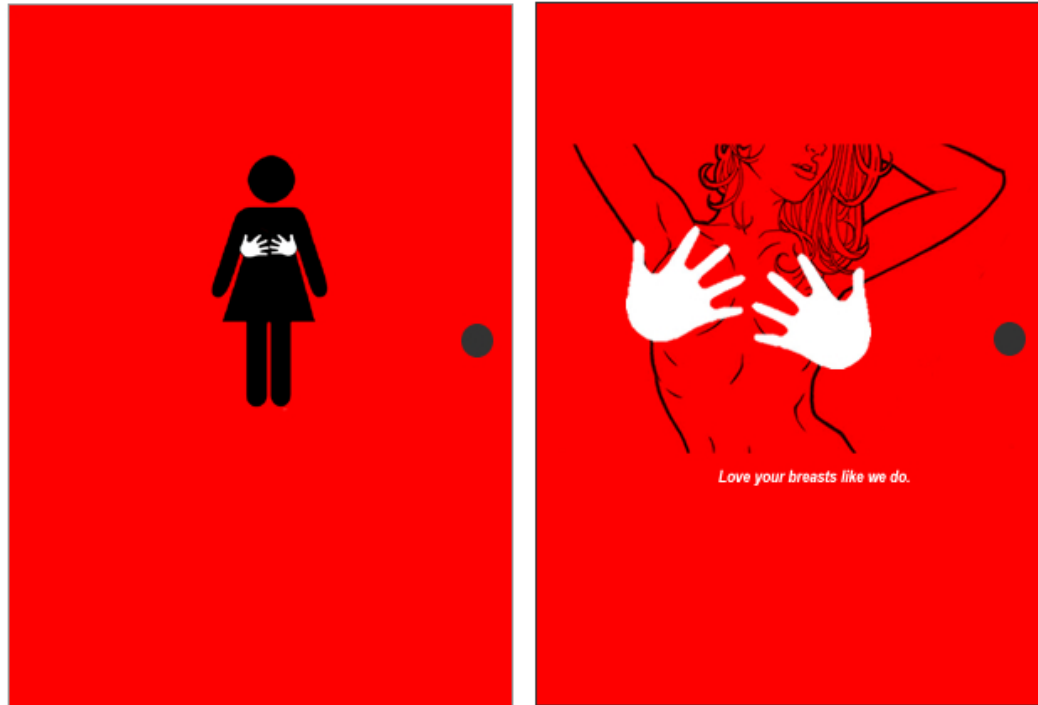


Pricetags

Mannequins in shopping windows (girl wears a sportsbra):



Logo and tagline on the window.



Above: graphics on doors of changing rooms

Viral stickers on other billboards:



StayInPlace logo printed on the hand.

My girlfriend is a yoga teacher. She told me that some women in her class have problems with their breasts when doing complex asanas. For example, one woman couldn't properly breathe because her breasts were falling on her face when she was doing "Salamba Sarvangasana" (shoulder stand, see example below).

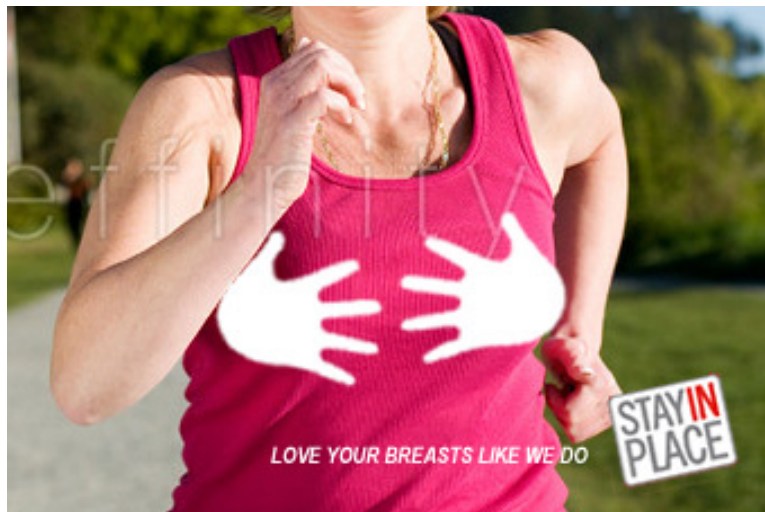


We produce a viral video featuring (topless) woman with large breasts doing yoga!

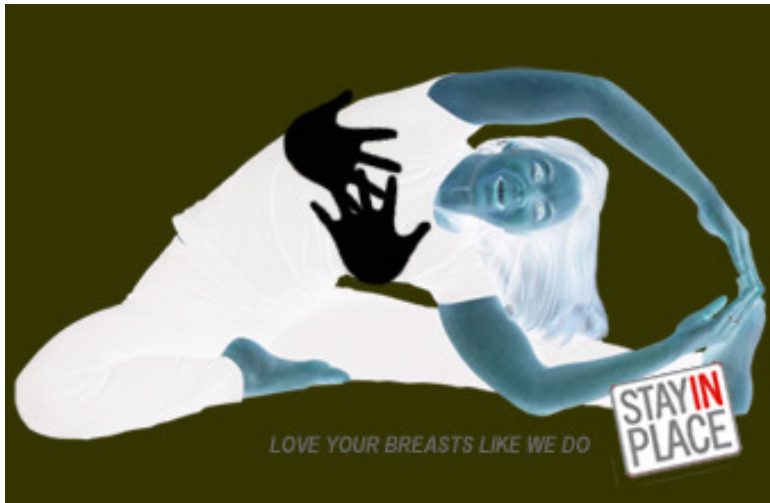


(budget under 3000€)

Alternative posters (with graphical hands) featuring women doing sports: (tagline is optional)



Variations on style: (2 D graphics, mixed and realistic 3D)



Alternatively, we'll show **topless** woman with **real** hands:

To have the tagline printed on bills:

